



# Pocahontas Chamber of Commerce 2024 Free New Business

Please complete this form and submit it by email to [pocahontaschamber@gmail.com](mailto:pocahontaschamber@gmail.com) or mail to **Pocahontas Chamber, P.O. Box 124, Pocahontas, IA 50574**. This form stands as the confirmation for a free Business Membership to the Pocahontas Chamber of Commerce as a benefit to new businesses in our community. This membership is valid until the end of the calendar year for 2024 and includes the benefits listed on the back of the page under the "Business Member" tier.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Additional Emails to be included for Email Updates: \_\_\_\_\_

Social Media Pages: \_\_\_\_\_

## Membership Upgrades (Special pricing for first year. Benefits listed on back for each tier.)

- Silver ..... \$150.00
- Gold ..... \$450.00
- Platinum ..... \$850.00

## Banner Display Opportunities

- Banner Display Bundle\* (Includes all events listed below.) ..... \$200.00
- Heritage Days ..... \$50.00
- Princess City Car Show ..... \$50.00
- Poca-fest ..... \$50.00
- Art Walk ..... \$50.00
- Hometown Christmas ..... \$50.00

Other Sponsorship(s): \_\_\_\_\_

\*Banner Bundle is intended for Loyalty & Business Members. Certain Banner Displays are included as a benefit for Silver, Gold, and Platinum members.

**Total Included:** \_\_\_\_\_

The Chamber acts as a local infrastructure to help connect our businesses and organizations; and provides a platform in which they can promote themselves. The Chamber coordinates and hosts multiple annual community events and projects, markets the community, and provides connections to individuals near and far of Pocahontas.

## Membership Tiers

**LOYALTY MEMBER** (for Nonprofit, Civic or Religious Organizations) \$75 (Calculates to \$6.25/month.)

- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- 1 Member to Member Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 1 Annual Meeting Ticket, Listing on Chamber Website, Membership Cling, E-Membership Directory

**BUSINESS MEMBER** \$150 (Calculates to \$12.50/month.)

- Google & Apple Map Audit
- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- 2 Member to Member Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 2 Annual Meeting Tickets, Listing on Chamber Website, Membership Cling, E-Membership Directory

**SILVER MEMBER** \$300 (Calculates to \$25/month.)

- Heritage Days and Poca-fest Banner Displays
- Hometown Christmas Wreath
- Google & Apple Map Audit
- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- 4 Member to Member Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 4 Annual Meeting Tickets, Listing on Chamber Website, Membership Cling, E-Membership Directory

**GOLD MEMBER** \$600 (Calculates to \$50/month.)

- Art in the Park, Car Show, Heritage Days and Poca-fest Banner Displays
- Hometown Christmas Wreath
- Google & Apple Map Audit
- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- 6 Member to Member Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 6 Annual Meeting Tickets, Listing on Chamber Website, Membership Cling, E-Membership Directory

**PLATINUM MEMBER** \$1,000 (Calculates to \$83.34/month.)

- Art Walk, Hometown Christmas, Art in the Park, Car Show, Heritage Days, and Poca-fest Banner Displays
- Hometown Christmas Wreath
- Google & Apple Map Audit
- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- 8 Member to Member Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 8 Annual Meeting Tickets, Listing on Chamber Website, Membership Cling, E-Membership Directory