



Pocahontas Chamber of Commerce

2022 New Business Membership Application

Please complete this form and submit it by email to pocahontaschamber@gmail.com or mail to **Pocahontas Chamber, P.O. Box 124, Pocahontas, IA 50574.**

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Additional Emails Addresses (to receive Chamber Email Updates): _____

Facebook: _____ Instagram: _____

This form stands as the confirmation for a free Business Membership to the Pocahontas Chamber of Commerce as a benefit to new businesses in our community. This membership is valid until the end of the calendar year for 2022 and includes:

BUSINESS MEMBER:

- Yearly Google & Apple Map Audit
- Email Updates with News, Announcements, and Resources, and Promotion on Chamber's social media
- Seasonal Coupons to Local Businesses
- Ability to have job openings posted on Chamber website and contribute to social media showcase Boost
- 2 Annual Meeting Tickets, Listing on Chamber Website, Membership Cling, E-Membership Directory

The Chamber acts as a local infrastructure to help connect our businesses and organizations; and provides a platform in which they can promote themselves. The Chamber also coordinates and hosts multiple community events and projects, markets the community, and provides connections to individuals near and far of Pocahontas.

This year, thanks to additional funding from the City of Pocahontas, we are able to add the following services in addition to the regular tiers of benefits:

- Supporting businesses with succession planning, and helping the successor in starting up
- Assisting businesses and organizations with creative problem-solving strategies, such as: assisting with recruitment strategies; hiring, retaining, and advertising for new employees; locating potential funding, etc.
- Connecting with new residents in the community to help them discover local resources and grow roots
- Exploring opportunities and initiatives to better market our community
- Providing more professional workshops and presentations within city limits
- Identifying and hosting special events to add to the quality of our community